

Beware of Smombies

Smombies are everywhere, and they make our daily commute even more dangerous than before! A smombie is created when you combine a smartphone and a zombie, or rather an unobservant pedestrian. Some researchers are now blaming our smart devices for around 10% of pedestrian injuries, with a half-dozen deaths per year. While distracted driving does lead to more severe injuries, incidents involving smombies are becoming more common.

According to former chairman of the **National Transportation Safety Board, Deborah Hersman**, "We aren't talking about bumps and bruises, these are people who are straining muscles, dislocating joints and breaking bones." Cellphones make us think we can multitask, but here's proof that they just impair us.

If you're waiting for the smombie cure or maybe a walking-hands-free app, it might be awhile. In the meantime, try using your smarts when interacting with smart devices and watch where you're going...for your safety and those around you.



Have you seen a Smombie today?